

For Immediate Release



Contact: Nichole Hsu

Phone: 925/786-8574

Email: nmh@greenlightsimulation.com

Website: greenlightsimulation.com

**Greenlight Simulation Recognized as “Game Changers” Awardee
by Innovation Tri-Valley**

Danville, CA — 5/7/24 — Greenlight Simulation is proud to announce its selection as one of the 2024 “Game Changers” award recipients by Innovation Tri-Valley (ITV), a collaborative group of industry leaders dedicated to fostering innovation, supporting business growth, and promoting job creation in the Tri-Valley region. Greenlight Simulation joins a distinguished group of six other cutting-edge Tri-Valley businesses being honored this year.

“We are thrilled to be recognized by Innovation Tri-Valley, an organization that really understands and champions the innovative spirit of our region,” said Jason Zimmerman, Founder and CEO of Greenlight Simulation. “In just over a year, we’ve seen our vision of simulator-based driver training come to fruition, and the positive response from our customers has been remarkable. To receive this acknowledgment from a group dedicated to identifying regional innovators is incredibly gratifying.”

Zimmerman added, “What’s even more exciting is that we are just scratching the surface of our potential. We’ve got a ton of new training content in development and are currently finalizing our plans to expand to other Bay Area locations later this summer.”

Utilizing cutting-edge simulation technology, Greenlight’s Danville training center provides a dynamic environment for new drivers to build their skills, gain experience,

and confront challenging driving scenarios in a safe, virtual setting. And, while simulator-based training is well-established and trusted across high-risk industries such as aviation, law enforcement, and medicine, and extensive research has demonstrated the effectiveness of simulators as a driver training tool, Greenlight is the first to bring a new generation of driving simulation to the general public. With the goal of building better, safer drivers, Greenlight has integrated its simulation technology and a comprehensive training curriculum built by their professional driving instructors, to deliver a groundbreaking simulator-based driver training program.

Greenlight's innovative blend of curriculum, coaching, and technology represents a pioneering approach to driver training, setting a new standard for the industry. Or, as they like to say at Greenlight “Learning how to drive hasn’t changed in 30 years. We’re going to fix that.”

About Greenlight Simulation:

Like all good startups Greenlight Simulation was founded in a garage by a team of engineers, racers, and driving experts to help people become the safest, most confident, and skillful driver they can be. Their simulator-based driver training packages allow drivers of all levels to practice the dangerous, the difficult, and the scary in the safety of a virtual world. Training sessions are available at Greenlight’s simulator training center in Danville. For more information visit greenlightsimulation.com.